News Release

Additional Rise Now Standard on Forward Lift Extended-Height Two-Post Lift

Madison, Ind. (June 26, 2013) – Forward Lift’s extended-height DP10A two-post lift now includes three inches of additional rise as a standard feature to increase technician work area and comfort.

The added rise, which was previously available only as an option, increases the DP10A’s versatility. With it, cars, trucks and SUVs can be positioned higher so operators have more working area and improved ergonomics.

Standard features on the extended-height lift (model DP10A2HR) include automatic arm restraints for efficient setup and a single-point lock release. The DP10A also comes with a durable powder coat finish. Other technician-friendly features on the DP10A include low-profile arms, door bump guards on the carriage and a padded shut-off bar.

“The DP10 series is the most feature-rich of all our lifts,” said Lance Jones, Forward Lift sales and brand manager. “We made the extended rise option standard on the extended height model because customers would typically pair the two together. The ordering process is now more streamlined.”

With a total height to the overhead shut-off bar of more than 13 feet, the extended-rise DP10A has enough room to raise the bottom of a vehicle more than six-and-a-half feet off the ground.

The DP10A has been third-party tested by ETL and Automotive Lift Institute (ALI) certified to meet ANSI safety and performance standards.

For more information about the extended-height DP10A, contact your local Forward Lift distributor or call (800) 423-1722.

To learn more about the full line of Forward Lift vehicle lifts, visit www.forwardlift.com. Stay in touch with Forward Lift on Facebook, www.facebook.com/ForwardLift, and Twitter, twitter.com/ForwardLift.
About Forward Lift

Established in 1968, Forward Lift is a leading manufacturer of vehicle lifts for a wide range of customers, including independent repair shops, car dealers, body shops, national accounts, vehicle enthusiasts, hobbyists and heavy-duty truck maintenance facilities. Its products are sold by dedicated distributors and national parts suppliers, including NAPA, Carquest and Pep Boys.

Forward Lift is a Vehicle Service Group (VSG) brand. VSG comprises nine major vehicle lifting and collision repair brands: Forward® Lift, Rotary® Lift, Chief® Automotive Technologies, Direct-Lift®, Hanmecson®, Revolution® Lift, Elektron, Blitz® and nogra®. Based in Madison, Ind., VSG has operations worldwide, including ISO-9001-certified manufacturing facilities on three continents. VSG is part of the Engineered Systems segment of Dover Corporation (NYSE: DOV), a multi-billion dollar, global producer of innovative equipment, specialty systems and value-added services.

Three inches of additional rise are now included as a standard feature on the extended-height DP10A from Forward Lift, providing extra headroom and work area for technicians.

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